



175 YEARS



BUILDING AFRICA'S BIGGEST DIGITAL CLASSROOM

An enduring lesson learnt throughout our 175-year existence is that, while things rapidly change around us, the things that truly matter don't! The desire to keep learning and growing is one such thing that remains a driving force behind everything we do at Old Mutual. Education is central to this.

ENABLING LEARNING THROUGH DIGITAL ENGAGEMENT

But why a digital classroom?

Our aim as a business, is to be able to effectively respond to an increasingly connected Africa with user-friendly, value-adding solutions and experiences that bring as many people along on this educational journey as possible. Designed with a generation of digital first, tech-savvy users in mind, but mindful of the wealth of knowledge coming through from past generations, Africa's Biggest Digital Classroom will enhance the capabilities of past and present, to shape a brighter future for all well into the future.

While we're investing in digital capabilities to enhance education across the continent, we know that the future of Africa is still its people! And Africa's Biggest Digital Classroom has people at its core. We believe that in creating opportunities for people to share and connect using digital technologies, we can contribute to greater inclusivity and a more prosperous continent for all.

“WEALTH, IF YOU USE IT, COMES TO AN END; LEARNING, IF YOU USE IT, INCREASES.” Swahili Proverb

INTRODUCING AFRICA'S BIGGEST DIGITAL CLASSROOM TO BRING IT ALL TOGETHER!

In perhaps our most ambitious move yet, Old Mutual has committed to building Africa's Biggest Digital classroom so that we can extend the Education-based work already being done across the Group to so many more.

This Digital Classroom is being designed to respond to the challenges of widespread education exclusion, low Financial Literacy rates on the continent, vastly uneven teacher-to-learner ratios, as well as accessibility to physical and financial resources that continue to hamper the success of the delivery of Education on the continent today, and into the future.

RESPONDING TO THE CHALLENGES

Aligned to both Sustainable Development Goal's 4 (Quality Education) and 17 (Partnerships) as well as our Responsible Business philosophy, we're working to share, connect, learn and grow together with the communities we serve through Education.

We believe in the power of Education to solve key social issues such as poverty, inequality and unemployment. By continuing to invest in Education today, we know that we can build a more prosperous future for the generations of tomorrow.

Old Mutual has partnered with authorities, experts, and practitioners in the field on a number of ongoing initiatives including:

- Dynamic and interactive **Financial Education and Inclusion** programmes that have reached millions across the African continent. Utilising an array of channels and leveraging off technology, the programmes impart valuable and often life changing principles that empower customers and communities to build and sustain their lifetime financial goals.
- **Investing in Schools, Teachers and Leadership** to drive immediate and long-term impact in the Education sector. Old Mutual's Education Flagship Project - a longer-term programme with a seven-year investment cycle - is in place to connect the dots between learners, teachers and school leadership through innovative training that has paid off in improved results in affiliated schools.
- **Skills Development** interventions such as Bursaries, Internships, Learnerships and Graduate Development programmes that seek to create sustainable job opportunities and placements for learners.

HOW YOU CAN PARTICIPATE

Work is already underway to establish Africa's Biggest Digital Classroom. We will be creating opportunities for our employees, customers, teachers, learners and many other stakeholders to add their voices to the design process. You can follow our progress and add your voice to the conversation on social media using **#175Africa**

We look forward to working with you to bring Africa's Biggest Digital Classroom online!

